

# CA Clarity™ PPM

Overview of CA Clarity Project  
and Portfolio Management

# CA Clarity PPM Overview

## Solution

CA Clarity Project and Portfolio Management (PPM) allows your organization to seamlessly manage its services, projects, products, people and financials. It gives your executives a real-time view into your organization's investments, initiatives and resources, and empowers your managers to deliver controlled and predictable execution of projects and programs. Built on top of the core project and portfolio management functionality are solution-specific options that extend support for critical processes including IT Governance, New Product Development, Professional Services Automation, U.S. Federal Government, and Enterprise Program Management.

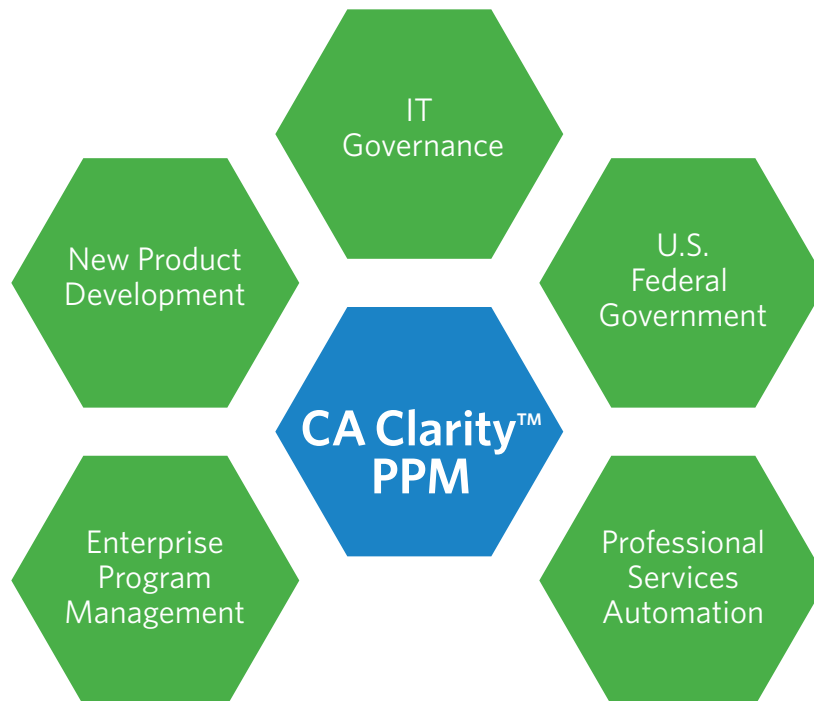
Created in a modular structure, CA Clarity PPM allows for phased implementations that can be as small as 50 users focused solely on project management or as extensive as 100,000 users employing all aspects of CA Clarity PPM.

## Benefits

With CA Clarity PPM, you can:

- Make fact-based decisions about your initiatives and investments through comprehensive portfolio planning and analysis
- Maximize the utilization of your most valuable assets—your people
- Execute your projects flawlessly utilizing best-practice methodologies
- Get financial transparency of all your program, project, and service costs
- Collect, review and disposition all new ideas, project requests, issues and incidents through consolidated demand management
- Automate manual processes to speed decision making, improve consistency, and reduce cycle time
- Leverage existing software investments by integrating seamlessly with desktop scheduling, IT management, and enterprise applications

CA Clarity PPM provides the visibility, control, automation and reporting to support key areas including IT Governance, New Product Development, Professional Services Automation, U.S. Federal Government, and Enterprise Program Management.



# CA Clarity PPM

## CA Clarity PPM is comprised of the following capabilities:

### Core Functionality

Project Portfolio Management	Project Portfolio Management enables you to align resources and investments with corporate goals by providing a structured environment for deciding which projects, programs and initiatives to fund, which to sustain, and which to terminate. It allows you to drive to the details and answer the critical questions: How do the projects and resources support our strategic initiatives? Will the mix of potential projects maximize our long-term growth? Is the existing project portfolio achieving our operational and performance goals?
Demand Management	CA Clarity PPM gives you a holistic view of all your demand points, including new ideas, project requests, service work and incident-driven requests, so you can strike a dynamic balance among them. With demand management linked to your resource and cost management data, you have complete insight into how your staff time is spent on both project and service-oriented work, giving you accurately forecasted resource requirements.
Resource Management	Capacity planning-achieving an equitable balance between your resource capacity and your project demand-is a significant issue in today's business environment, as companies try to achieve the highest return on investment from their portfolios. CA Clarity PPM enables you to plan and manage all resource capacity and balance it against work demand, a required component of your project and resource management strategy.
Project Management	Your projects are the foundation for both programs and portfolios, and are the delivery vehicle for the execution of your strategy. Built on PMBOK best practices, CA Clarity PPM provides a rich set of functionality to ensure that optimal plans are produced, and projects are executed with precision. In addition, bidirectional integration to popular desktop project scheduling tools, including Open Workbench and Microsoft Project streamlines the planning process.
Cost and Time Management	Wherever your project transactions originate, CA Clarity PPM can capture costs and account for them. Sophisticated categorization functionality allows you to segregate capitalized expenditures from expenses for appropriate financial reporting and compliance. With its chargeback functionality, you can map and allocate an equitable distribution of project costs across business units and departments.
Workflow	CA Clarity PPM allows all business processes to be automated and managed as a unified whole, making it easier for you to optimize these processes and standardize them across the organization. Because CA Clarity PPM offers the ability to manage all the characteristics inherent in a process, business processes become more automated, adaptable and reusable.
Collaboration	Built-in collaboration capabilities including document management, calendars, email alerts, and threaded discussions link your teams together, helping them better keep track of all tasks.
Reporting	Reporting and metrics provide the information you need to make fact-based decisions. With integration to Business Objects, CA Clarity PPM provides numerous standard reports that help you collect information on investments, resources, project statuses, and profitability.
Configuration	CA Clarity PPM provides the tools for you to add custom fields and forms, as well as the ability to build custom portlets, pages and menus that deliver visibility and access to the information that is important to you, whether you are a project manager or a CEO.
Best Practice Accelerators	CA Clarity PPM offers an extensive set of pre-configured, best practice accelerators that speed your deployment and gives complete transparency into your business performance. This includes role-based content designed specifically for the Project Management Office (PMO) and PRINCE2, the de-facto project management methodology in many countries.
Technology	CA Clarity PPM is a pure J2EE web-based application, providing unmatched scalability, multi platform support, and a comprehensive set of eXtensible Markup Language (XML) and Java-based APIs all designed to reduce the cost and complexity of integration.

### Solution Options

IT Governance Option	The IT Governance option delivers advanced governance functionality designed for organizations looking to perform comprehensive IT portfolio management including Service Portfolio. The ITG option further extends PPM beyond the PMO by extending integration capabilities to other enterprise IT management (EITM) solutions including CA Service Desk, CA Asset Management, and CA Change Manager. Specific pre-packaged content provides you with functionality, metrics, and reporting features used to deepen your IT Governance practices.
U.S. Federal Government Option	The U.S. Federal Government option provides capabilities that are specifically designed for federal agencies. Leveraging best practices in program management, compliance, and industry standards, the option provides your agency with pre-configured content that supports Capital Planning and Investment Control (CPIC) Exhibit 300 and 53 and advanced Earned Value Management (ANSI/EAI 748 compliant). Additionally, financial management capabilities are extended to map IT costs to services consumed, dynamically analyzes the impact due to budget changes, provides a detailed invoice for IT services, and provides an audit mechanism for all IT cost changes.
Enterprise Visibility Option	The Enterprise Visibility option enhances collaboration by providing non-CA Clarity PPM users with access to much of the same information as project members. With the option, an unlimited number of users can view project data and receive Business Objects Reports. In addition, these users can now participate in the online community by submitting their recommendations for investment ideas.

## CA Advantage

As part of CA's comprehensive EITM solution, CA Clarity PPM provides an enterprise-wide view of governance and management information, well beyond the traditional project portfolio. CA's overall approach is to optimize the performance, reliability and efficiency of enterprise environments by tightly integrating control, operations and management functions. This vision provides the foundation for developing a truly business-centric organization.

CA, one of the world's largest information technology management software companies, unifies and simplifies the management of enterprise-wide information technology for greater business results. Our vision, tools and expertise help customers manage risk, improve service, manage costs and align their investments with their business needs.

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