

to generate.

Using the integrated strategy module, the company's project goals are categorized and prioritized accordingly. In this manner, one can see a logical overview of how much money, capacity and projects is invested for each corporate goal.

A Month-Long Introduction? Not with Meisterplan!

It always surprises our clients how quickly Meisterplan can be implemented and used. Instead of week-long workshops, Meisterplan is ready after a few training days. The reason for this is straightforward: user-friendly software requires less time for training. Since all of the essential portfolio functions are already available, the software is

ready to be used once your data is uploaded. Meisterplan can be installed onsite or used as Software as a Service (SaaS). Either option saves you time and money by not requiring additional internal hardware.

A Healthy Project Portfolio

Will Meisterplan automatically generate an optimal portfolio? Not by itself, but the software provides the tools at your disposal to create a solution that exploits the existing budgets and capacities while prioritizing the projects that best align to the company goals. As Felix Willing, PhD of Nordex SE from Hamburg, Germany puts it, "Meisterplan opened our eyes for resource bottlenecks and new portfolio solutions."

Meisterplan as a software will help you to plan project timelines, capacities and dependencies. It supports you in

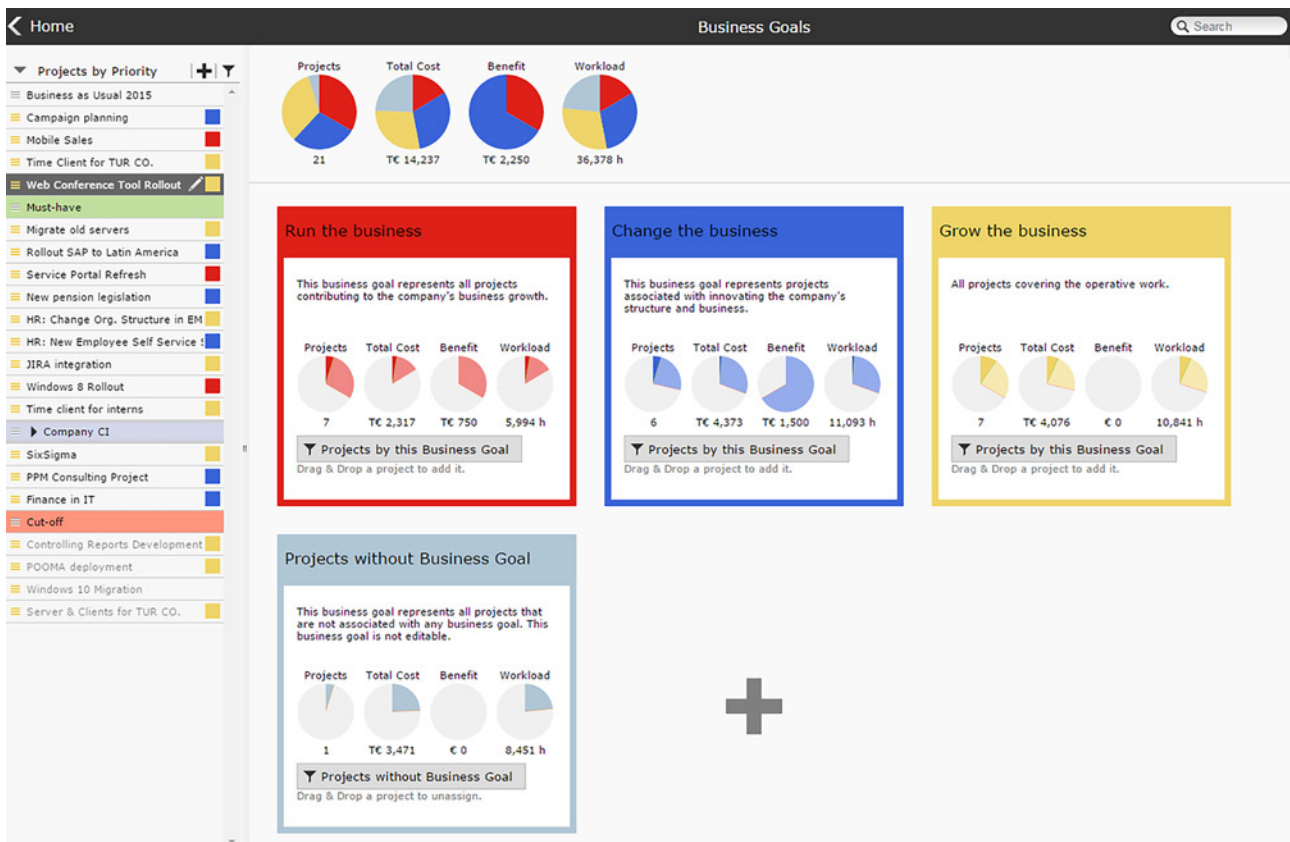


Figure 5: Screenshot showing the Strategy view displaying all projects aligned to business goals

the quest to organize which projects should take priority or which ones can be pushed out depending on cost expenditures and revenue. The tool can also be prompted to make suggestions using the "Suggest Best Fit" feature. As Philipp Detemple of the Consors Bank in Nürnberg states, "Meisterplan saves us a lot of time in our portfolio simulation work. The things we did in half-of-a day are now done in a few minutes."

Meisterplan supports you through the decision-making process for outsourcing by displaying the pros and cons. Additionally, the tool ranks which competencies are important or which ones should be removed. Þórhildur Gunnarsdóttir from Arion Banki in Reykjavik, Iceland puts it this way: "Meisterplan helps us to build feasible portfolios and make sound outsourcing decisions."

Meisterplan supports you to create a healthy project portfolio. Use Meisterplan and build a solid project portfolio without planning confusion, without contradictions, and

without finger pointing. Meisterplan, is a project portfolio management software that actually works.

¹ Original quotation: "If a system is to be stable the number of states of its control mechanism must be greater than or equal to the number of states in the system being controlled." Ashby, William Ross, *An Introduction to Cybernetics*, Chapman & Hall, London, 1956, S. 124.



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